

10 Ways I Assist Home Sellers

Real estate transactions are complicated. I'm here to simplify the process. Below are just a few of the things I'll do for you.



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1

DISCUSS YOUR GOALS

I will work with your needs, wants and expectations as we prepare to list your home.



6

PRESENT ALL OFFERS AND NEGOTIATE FOR YOU

I will present all offers received, provide professional assistance on your options, and negotiate on your behalf to ensure you get the best deal.



2

PREPARE YOUR HOME VALUATION AND CMA

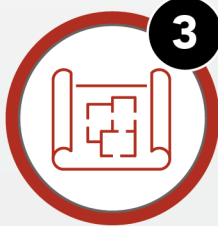
I will take into consideration home updates and improvements and analyze competing properties in your neighborhood.



7

REVIEW CONTRACT DOCUMENTS AND TIMELINE

I will explain the contract and all addenda, and outline a contract-to-closing timeline making every aspect of the transaction clear.



3

PRESENT STRATEGIC PRICING AND MARKETING PLANS

I will present the results of your CMA, recommending a list price and marketing plan to generate interest and maximize your profits.



8

ESTIMATE CLOSING COSTS AND NET PROFIT

Prior to closing day, I will provide you with a reasonable estimate of likely closing costs and net proceeds for the sale of your home.



4

PROVIDE STAGING TIPS

I will provide staging tips to highlight your home's best selling features and prepare for listing photos and showings.



9

HELP YOU NAVIGATE THE ESCROW AND CLOSING PROCESS

A lot happens during escrow and before closing. I will help you through in a streamlined manner and regularly communicate with all parties involved.



5

RECOMMEND HOME UPDATES

I will recommend home updates to minimize inspection issues and buyer repair requests. I also provide a list of professional contractors/handyman services.



10

ASSIST WITH THE PURCHASE OF ANOTHER HOME

If needed, I can assist you with the purchase of your next home. If you are moving to another city, state or across the globe, I can help with that, too.



EBBY HALLIDAY

A Berkshire Hathaway Affiliate